



Bachelor of Arts in Christian Leadership and Management

This is 120-credit hours of Bachelor of Arts program in Christian Business Administration and Management. Completing this track will lead to a Bachelor of Arts Degree in Christian Business Administration and Management.

The purpose Bachelor of Arts Degree in Christian Business Administration and Management (BUSM.B) program is to provide the candidate with an advanced competencies and Administration with management insights through the teaching, preparation and observation for those actively involved in Christian Administration and Management. Cornerstone focuses on knowledge and understanding rather the actual degree itself. For this purpose, CCU's requirements and standards are slightly higher without any additional cost to you. From the start of your first course up to your graduation, you'll know you have some great knowledge under your belt and you'll be proud of your degree.

Graduates of the Christian business Administration and management will be prepared to:

- Demonstrate an advanced understanding and integration of Administration and management in relation to the biblical, academic, and related disciplines.
- Articulate and apply a comprehensive and critical philosophy of Administration and management.
- Demonstrate advanced competencies in the areas of critical thinking, Research and Writing, leadership, biblical communication, management/education leadership, and Commission Strategies.
- Plan, implement, and critically evaluate major undertakings toward the fulfillment of the goals objectives.
- Evaluate personal, spiritual, and professional development and design a plan for lifelong learning.

Course and course description

<p>Note: Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials. This program assumes that candidate has already completed their general education or part of. Otherwise, additional classes may be required to satisfy the academic requirement for the associate degree program.</p>	
<p>1. ENG101. English Comprehension I</p> <p>Description: This course designed to help students develop the essential skills and provide the information you need to succeed in college. This is not a textbook full of theory and extensive detail that merely discusses student success; rather, this is a how-to manual for succeeding in college. The book provides realistic, practical guidance ranging from study skills to personal health, from test taking to completing this course.</p>	<p>(3 credits)</p>
<p>2. ENG102. English Comprehension II</p> <p>Description: Writing is often a challenge. If you were ever challenged to express yourself via the written word, this course is for you. Writing for Success is a text that provides instruction in steps, builds writing, reading, and critical thinking, and combines comprehensive grammar review with an introduction to paragraph writing and composition. Beginning with the sentence and its essential elements, this course addresses each concept with clear, concise, and effective examples that are immediately reinforced with exercises and opportunities to demonstrate learning.</p>	<p>(3 credits)</p>
<p>3. ENG113. Business English for Success</p> <p>Description: Business English for Success is a creative solution to a common challenge across Business</p>	<p>(3 credits)</p>
<p>Communication courses: Business English or Business Presentations? Some classes place an equal emphasis on oral and written communication. Business English for Success provides instruction in steps, builds writing, reading, and critical thinking, and combines comprehensive grammar review with an introduction to paragraph writing and composition. This step-by-step approach provides a clear path to student-centered learning. A wide range of writing levels and abilities are addressed, helping each student prepare for the next writing or university course.</p>	
<p>4. ENG123. Christian Literature.</p> <p>Description: (3 hours) Overview of selected authors and works from the early church fathers to present-day fiction. Various genres of literature are analyzed, including letters, short stories, allegory, poetry, and novels. Prerequisite: ENG102.</p>	<p>(3 Credits)</p>
<p>5. PSY133. Developmental Psychology.</p> <p>Description: A study of human development throughout the lifespan, with an emphasis on how a knowledge of developmental stages is essential for people in a variety of occupations from education and counseling to health care and other areas of human service. Prerequisite: PSY101.</p>	<p>(3 Credits)</p>
<p>6. PSY143. Social Psychology.</p> <p>Description: Social Psychology is a survey course designed to familiarize students with major theories, concepts, and methods of social psychology. The course will explain how an individual's thoughts, feelings, and behavior are influenced by the presence of other people.</p>	<p>(3 Credits)</p>
<p>7. RES153. Research and Statistics for Human Services.</p> <p>Description: This course introduces a wide variety of common statistical techniques that are used in research in the fields of education and human services.</p>	<p>(3 Credits)</p>
<p>8. COM163. Introduction to Communication</p> <p>Description: This course- Introduction to Communication is designed to squarely emphasize media technology. This course is a compelling, historical narrative sketching the *ongoing evolution* of media technology and how that technology shapes and is shaped by culture — and that is what he set out to deliver with his new textbook. Today's students are immersed in media technology. They live in a world of cell phones, smart phones, video games, iPods, laptops, Facebook, Twitter, Four Square, and more. They fully expect that new technology will be developed tomorrow. Yet students often lack an historical perspective on media technology.</p>	<p>(3 credits)</p>

<p>9. COS173. Introduction to Operating Systems (3 credits) Description: Input-output hardware, interrupt handling, properties of magnetic tapes, discs and drums, associative memories and virtual address translation techniques. Batch processing, time sharing and real-time systems, scheduling resource allocation, modular software systems, performance measurement and system evaluation.</p>
<p>10. COS183. Introduction to Computer Networks (3 credits) Description: Architecture of computer networks and network protocols, protocol layering, reliable transmission, congestion control, flow control, naming and addressing, unicast and multicast routing, network security, network performance, widely used protocols such as Ethernet, wireless LANs, IP, and HTTP.</p>
<p>11. MAT193. College Mathematics. (3 credits) Description: Basic Math is designed to assist students who have not had adequate mathematical training. The goal of the course is to provide basic skills in numerical operations that are necessary for balancing check books, filing taxes, or keeping accounts. The course prepares students for College Algebra. Credit students only. (Counts toward GPA but does not fulfill degree requirements toward graduation.)</p>
<p>12. BUS203. Business as Missions. (3 credits) Description: "BAM," as it is often called today, is the concept of using a business as a cross-cultural outreach tool. It is entrepreneurship in a cross-cultural setting with the purpose of building a profitable business as a platform for missions. Students will review contemporary case studies of BAM. Students will consider the unique opportunity afforded when business is considered as a mission, as well as the challenges of globalization, business planning, and strategic management.</p>
<p>13. BDL213. Leadership that Matters (3 credits) Description: This course gives the student understanding of Leadership that matters; promotes leadership that not only improves productivity and performance but also makes a positive difference in the lives of organization members. "Transformational leadership" is based on three personal characteristics, as well as</p>
<p>on the organization's culture.</p>
<p>14. LOL223. Laws of Leadership (3 credits) Description: This course gives the student understanding of the Laws of Leadership that have sharpened, two new Laws of Leadership, new evaluation tool will reveal your leadership strengths-and weaknesses, and new application exercises that will help you grow as a leader</p>
<p>15. MGM233. Leadership Handbook of Management and Administration (3 credits) Description: This course gives the student substantial resources to pastors and church leaders practical insight into the daily issues of running a church. This course covers the full spectrum of ministry practice. Students will learn about perennial topics such as time management, negotiating the terms of a call, handling crisis and conflict, hiring and managing staff, conducting special fund drives, spending church money, and dealing with tax and law considerations.</p>
<p>16. MGM243. Leadership and Evangelism (3 credits) Description: Examines the literature on personal leadership development, biblically and in contemporary contexts, with application to the task of leading the church or Christian agencies into evangelistic effectiveness. Special attention will be given to devise or revise the mission and vision of a Christian organization seeking to be missional.</p>
<p>17. PMG253 Principles of Management (3 credits) Description: Principles of Management show students how leaders and leadership are essential to personal and organizational effectiveness and effective organizational change. Students are increasingly active as leaders at an early age, and are sometimes painfully aware of the leadership failings they see in public and private organizations. It is the leader and leadership that combine the principles of management (the artist's palette, tools, and techniques) to create the art of management.</p>
<p>18. MGM263. Personal Development and Leadership (3 credits) Description: Explores dimensions of personal leadership development and evangelistic leadership competencies. Overviews Biblical foundations and spiritual disciplines for effective and God centered leadership. Uses various personality, temperament and assessment tools and examines developmental perspectives on leadership over the lifespan.</p>

19. BMG273. Managerial Accounting	(3 credits)
Description: This course combined the experience of two well-experience, Kurt Heisinger and Joe Ben Hoyle to bring the students the knowledge needed to compete in the 21-century market. Student learning styles continue to evolve as we move into the twenty-first century. Students want to learn accounting in the most efficient way possible, balancing coursework with personal schedules. They tend to focus on their studies in short intense segments between jobs, classes, and family commitments.	
20. FIN283. Financial Accounting	(3 credits)
Description: For a course such as financial accounting, each subject should relate in some manner to the real world of business. Therefore, every chapter includes a discussion with a successful investment analyst about the material that has been presented. This expert provides an honest and open assessment of financial accounting straight from the daily world of high finance and serious business decisions. Every question, every answer, and every topic need to connect directly to the world we all face. Students should always be curious about the relevance of every aspect of a textbook's coverage.	
21. BUS293. Management Strategic Planning	(3 credits)
Description: This course presents current and future insights to general managers who have or will have overall responsibility for a business. The course provides a set of frameworks, tools, and concepts to build this capability. The goal of the book is to provide insights into organizations and strategy that will help general managers make strategic thinking in their firms pervasive, effective, and rewarding.	
22. NPM303. Non-Profit Management	(3 credits)
Description: This course provides a broad overview of key topics on and important trends affecting governance and management of nonprofit organizations, including the scope and structure of the nonprofit sector, leadership of nonprofits, managing the nonprofit organization, fundraising, earned income strategies, and financial management, nonprofit lobbying and advocacy, managing international and global organizations, and social entrepreneurship. This course designed specifically for students, Nonprofit Management integrates research, theory, and the practitioner literature, and includes more information than is found in the more prescriptive, practitioner-oriented alternatives.	
23. MGM313. Operations Management	(3 credits)
Description: This course presents to students the raw realities of modern work environments require a high level of intuition and judgment over and above scientific methodology alone. This course sets out the hard learnt experience of those who work in the field and present how to develop and look after themselves as an individual manager; how to make operations happen and work successfully; how to develop a high performance team around you. This course has many important messages for new managers, enabling them to survive and eventually flourish whilst guiding more experienced Directors to secure the holy grail of truly exceptional performance. The course has equal relevance to those in the public, private and voluntary sector who have to translate strategy into action.	
24. OMG323 Organizational Ethics	(3 credits)
Description: Scarcely a day goes by without revelations of an organizational scandal in business, government, or other institutions. Students and employees-employers are all constantly faced with ethical decisions, and the choices we make determine success or failure in our careers. This course shows how they can develop ethical expertise, just as they develop their abilities to manage or oversee operations. This <i>Practical course</i> provides opportunities for students to practice problem-solving and to defend their decisions.	
25. BPR343 Mastering Public Relations	(3 credits)
Description: Description: This course mastering Public Relations that provides an executive overview of the field of public relations with a focus on what managers need to know to master the function quickly and effectively. This course further bear on the topic of public relations management their research and academic knowledge in the areas of business management and strategy, mass communication, marketing, public relations, organizational communication, journalism, ethics, and public opinion along with years of professional experience in managing public relations.	
26. PMK353. Principles of Marketing	(3 credits)
Description: This course teaches ethics and social responsibility which follows on the sustainability notion of the broader importance of ethics and social responsibility in creating successful organizations. The authors make consistent references to ethical situations throughout chapter coverage, and end of chapter material in most chapters will encompass ethical situations.	

<p>27. BHR363. Human Relation (3 credits) Description: The study and understanding of human relations can help students in their workplace, and as a result, assist them in achieving career success. The better their human relations, the more likely they are to grow both professionally and individually. Knowing how to get along with others, resolve workplace conflict, manage relationships, communicate well, and make good decisions are all skills we will discuss throughout the book.</p>
<p>28. MGM373. Organizational and Change Leadership. (3 credits) Description: Explores models and principles of change leadership, leading organizations, building teams, handling conflict, and fostering entrepreneurial environments. Examines the leadership literature on these issues. Utilizes case studies and group experiences. <i>(3 credit hours)</i></p>
<p>29. POM383 Principles of Management (3 credits) Description: <i>This course “Principles of Management”</i> shows students how leaders and leadership are essential to personal and organizational effectiveness and effective organizational change. Students are increasingly active as leaders at an early age, and are sometimes painfully aware of the leadership failings they see in public and private organizations. It is the leader and leadership that combine the principles of management (the artist’s palette, tools, and techniques) to create the art of management.</p>
<p>30. MGM393. Leadership Development in Outdoor Ministry (3 credits) Description: Advanced outdoor ministry course that seeks to apply previous course work through providing supervisory leadership of a significant area of a camp ministry. Various applications will be studies, including ministries to children, teens, young adults, and families. Principles, competencies and dynamics of leadership, and leadership development will be applied. Special emphasis is placed on using outdoor ministries to develop leaders for the Church and society worldwide. <i>(4 credit hours)</i></p>
<p>31. BSL403. Foundations of Business Law and the Legal Environment (3 credits) Description: This course teaches the foundations of business law which provides students with context</p>
<p>and essential concepts across a broad range of legal issues with which managers and business executives must grapple. The text provides the vocabulary and legal savvy necessary for business people to talk in an educated way to their customers, employees, suppliers, government officials — and to their own lawyers.</p>
<p>32. BUS413. The Legal and Ethical Environment of Business (3 credits) Description: This course is interactive exercises for hands-on learning, and discussion questions for critical thought. Additionally, each chapter presents”A Question of Ethics“section, which contains real world ethical dilemmas relevant to the topic under study. These videos, exercises, discussion questions, and ethics sections all provide opportunities for students to apply concepts that they are learning in the context of relevant LEB topics that shape or restrain actual decision-makers’ actions. It’s real world practice in the safety of the classroom environment.</p>
<p>33. HRM423. Human Resource Management (3 credits) Description: This course discusses Human Resource Management (HRM) in comprehensible terms, staffing, compensation, retention, training, to employment law and policies side of the business. This course will further helps the students learn the skills of Human Resource Management and the strategic human resource management plan.</p>
<p>34. MSM433. Mastering Strategic Management (3 credits) Description: Teaching the strategic management course can be a challenge for many professors. In most business schools, strategic management is a “capstone” course that requires students to draw on insights from various functional courses they have completed (such as marketing, finance, and accounting) in order to understand how top executives make the strategic decisions that drive whether organizations succeed or fail. Although students have taken these functional courses, many students have very little experience with major organizational choices. It is this inexperience that can undermine many students’ engagement in the course.</p>
<p>35. BUS443. Introduction to Contracts, Sales and Product Liability (3 credits) Description: This course explains how the law has different meanings as well as different functions. Philosophers have considered issues of justice and law for centuries, and several different approaches, or schools of legal thought, have emerged. This course will look at those different meanings and approaches and will consider how social and political dynamics interact with the ideas that animate the various schools of legal thought. It will also look at typical sources of “positive law” in the United States and how some of those sources have priority over others, and we will set out some basic differences between the US legal system and other legal systems.</p>

36. ECO453. Principles of Economics,	(3 credits)
Description: This course provides its contents with a sense of the intellectual excitement of the field and an appreciation for the gains it has made, as well as an awareness of the challenges that lie ahead. To ensure students realize that economics is a unified discipline and not a bewildering array of seemingly unrelated topics, this course develop the presentation of microeconomics and of macroeconomics around integrating themes. The integrating theme for microeconomics is the marginal decision rule, a simple approach to choices that maximize the value of some objective.	
37. BUS463. Strategy of Leadership and Administration	(3 credits)
Description: This course introduces the administrative strategy of leadership and administration involved within the church today.	
38. BUS473. Management: Theory and Process	(3 credits)
Description: This course gives students a structured, data-driven approach to understanding core operations management concepts, and how managers can design and manage process structure and process drivers to improve the performance of any business process	
39. MDB483. Managing Digital Business Markets	(3 credits)
Description: The objective is to understand the strategic and tactical issues involved in managing digital businesses and markets. Also, some of the characteristics of digital businesses and markets that make them unique and understand how companies can best manage them will be examined	
40. BUS493 Data Models and Decisions:	(3 credits)
Description: To develop probabilistic and statistical concepts, methods and models through examples motivated by real-life data from business and to stress the role that statistics plays in the managerial decision making process.	

Textbooks and Other Expenses

Students who are classified on on-campus students should purchase textbooks prior to the beginning of class. Textbook requirements are listed on the university's online bookstore located on the Mid-Atlantic Christian University website. The cost of books and supplies varies with the number of hours and particular courses for which a student is registered.

Students who are classified as online students pay a textbook fee, per credit hour, and books will automatically be shipped.

Certain courses require extensive supplemental notes. Charges for supplemental notes will be placed on your student bill and distributed by the instructor during the first session of class.

Please note that tuition and fees do not include books, study materials, and technology fee, or any other fees. Every class bears a \$25.00 fee to help offset the study materials and technology.