

Cornerstone Christian University  
Orlando, FL

**Master of Arts in Christian Business Administration (CMBA) or Management**

This is 40 credit hours of **Master of Arts in Christian Business Administration/Management**

Studies program. Completing this track will lead to a Master of Arts Degree in Christian Business Administration or Management. Choose any number of courses of your choice equal to 40 credits.

The purpose **Master of Arts Degree in Christian Business Administration (BUS.M) or Management** program is to provide the candidate with an advanced competencies and business and administration insights through the teaching, preparation and observation for those actively involved in vocational Christian business and administration. Cornerstone focuses on knowledge and understanding rather the actual degree itself. For this purpose, CCU's requirements and standards are slightly higher without any additional cost to you. From the start of your first course up to your graduation, you'll know you have some great knowledge under your belt and you'll be proud of your degree.

**Graduates of the business and administration will be prepared to:**

- Demonstrate an advanced understanding and integration of ministry in relation to the biblical, academic, and business and administration disciplines.
- Articulate and apply a comprehensive and critical philosophy of business and administration.
- Demonstrate advanced competencies in the areas of critical thinking, Research and Writing, business and administration, biblical communication, administration/education leadership, and Great Commission Strategies.
- Plan, implement, and critically evaluate major undertakings in ministry toward the fulfillment of the Great Commission and the Great Commandment.
- Evaluate personal, spiritual, and professional development and design a plan for lifelong learning.

**Application Requirements for All Master Programs (MA)**

All of our doctoral programs are designed to develop outstanding educational researchers who have a deep understanding of the scientific, practical and policy issues they study.

**Application Requirements:**

The minimum graduate admission requirements are:

1. a Bachelor's degree or recognized equivalent from a recognized institution;
2. a satisfactory scholastic average, usually a minimum grade-point average (GPA) of 3.0 (B) on a 4.0 scale; and
3. enough undergraduate training to do graduate work in your chosen field.

### **Application Form**

Complete and submit CCU's graduate online application.

### **Application Fee**

\$50. Application fees are non-refundable and submitted with the online application. Be sure to know your definitive decision before submitting your application.

### **Statement of Purpose/letter of intent**

Your statement should be typed, single-spaced and should be between one to two pages. Describe succinctly your reasons for applying to the proposed program, your preparation for this field of study and why our program is a good fit for you, your future plans, and other aspects of your background as well as interests which may aid the admissions committee in evaluating your aptitude and motivation for graduate study. You may indicate potential faculty mentors as part of your study and research interests. Be sure to keep a copy for your records.

### **Resume**

Resumes are required of all applicants. Please upload your resume in the online application.

### **Three (2) Letters of Recommendation**

Applicants are required to acquire three letters of recommendation. You will be asked to identify your recommenders and their email addresses or phone numbers. Please notify your recommenders that they will receive an email prompt to submit their recommendation online. Cornerstone accepts online recommendations through the application system; mailed, or emailed recommendations.

Recommendations should be written by people who have supervised you in an academic, employment, religious or community service setting. At least one should be from a university professor familiar with your academic work. Your recommendations should directly address your suitability for admission to a graduate program at Cornerstone.

## **College and University Transcripts**

When submitting your online application, please upload your transcripts as a PDF. Only if admitted, we will contact you with instructions on sending the official copy of your transcripts. We cannot accept emailed or faxed copies of your transcripts during the application process.

## **Concerning course work completed in a study abroad program**

If the course work and grades are reflected on the transcript of your home institution, you do not need to submit original transcripts from the study abroad institution.

## **Concerning foreign institutions**

If your institution provides a transcript in a language other than English or French, we require that you submit a translation of the transcript that is either provided by the institution or a certified translator.

## **Course Description**

**Course: Strategy of Leadership and Administration** (3 credits)

*Course#:* Bus654

This course introduces the administrative strategy of leadership and administration involved within the church today.

**Course: Management: Theory and Process** (3 credits)

*Course#:* Bus654

**Course Description:** This course gives students a structured, data-driven approach to understanding core operations management concepts, and how managers can design and manage process structure and process drivers to improve the performance of any business process

**Course: Managing Digital Business Markets** (4 credits)

*Course#:* Bus654

Description: The objective is to understand the strategic and tactical issues involved in managing digital businesses and markets. Also, some of the characteristics of digital businesses and markets that make them unique and understand how companies can best manage them will be examined.

**Course: Data Models and Decisions:** (4 credits)

*Course#:* Bus654

Description: To develop probabilistic and statistical concepts, methods and models through examples motivated by real-life data from business and to stress the role that statistics plays in the managerial decision making process.

**Course: Culture, Ethics & Communication** (4 credits)

*Course#:* MGT624

Description: Provides an opportunity for student discussion, debate, and dramatization of topics relating to ethics, corporate social responsibility, and culture relevant to the current business environment. Such issues are brought to life through a project relating to corporate social responsibility, guest speakers, role-plays, and student-created dramatic performances.

**Course: Human Resource Management** (4 credits)

*Course#:* Bus654

Description: This course covers all the key Fundamentals of Human Resource Management and covers a wide range of HR topics and shows students the importance of human resource management within the restraints of a compact semester. Offering a wealth of functional examples and applications, this course emphasizes the notion that all managers need basic human resource management skills.

**Course: Introduction to Financial Accounting** (3 credits)

*Course#:* Bus654

Overview of financial accounting, periodic financial statements and the financial reporting process. Importance of financial statements as information source for creditors and investors and as a means by which managers can communicate information about their firms.

**Course: Managerial Accounting** (3 credits)

*Course#:* Bus654

Use of accounting data in corporate planning and control. Cost-volume-profit analysis, budgeting, pricing decisions and cost data, transfer pricing, activity-based management, performance measures, and standard costing.

**Course: Strategic and Transformational IT (Technology Selective)** (3 credits)

*Course#:* Bus654

Introduces students to the key issues in managing information technology (IT) and provides an overview of how major IT applications in today's firms support strategic, operational, and tactical decisions. Topics include: synchronizing IT and business strategy; the transformational impacts of IT; evaluating and coping with new technologies; governing, managing, and organizing the IT function including outsourcing/off-shoring considerations; assessing the business value of IT and justifying IT projects; and managing IT applications in functional areas to support strategy and business process.

**Course: Managing Digital Business Markets (Technology Selective)** (4 credits)

*Course#:* Bus654

The objective is to understand the strategic and tactical issues involved in managing digital businesses and markets. Also, some of the characteristics of digital businesses and markets that make them unique and understand how companies can best manage them will be examined.

**Course: Data Models and Decisions**

**(4 credits)**

*Course#: Bus654*

To develop probabilistic and statistical concepts, methods and models through examples motivated by real-life data from business and to stress the role that statistics plays in the managerial decision making process.

**Course: Operations Management**

**(4 Credits)**

*Course#: Bus654*

Operations management is concerned with efficient and effective design and operation of business processes for delivering products and/or services. Emphasis is given to process analysis and design, capacity management and bottlenecks, waiting lines and the impact of uncertainty in process performance, quality management, lean, six-sigma, and revenue management.

**Course: Financial Management**

**(4 credits)**

*Course#: Bus654*

Analysis of major corporate financial decisions using a market-oriented framework. Topics include capital budgeting, security portfolio theory, operation and efficiency of financial markets, options pricing, financing decisions, capital structure, pay-out policy and international finance.

**Course: Entrepreneurial Finance and Private Equity**

**(4 credits)**

*Course#: Bus654*

An advanced topics course in Corporate Finance. The major emphasis is how financiers help firms plan for growth and finance firms using different types of securities at different points in the industry's and firm's life. Securities will include private financings and placements, Venture Capital (VC), Initial Public Offerings (IPOs), Private Equity and Leveraged Buyouts.

**Course: Marketing Management;**

**(4 credits)**

*Course#: Bus654*

This course is an overview of decisions marketing managers make to create and maintain enduring customer-based equity. These decisions involve identifying marketing opportunities, selecting customer targets, effectively positioning products and services, and implementing competitive marketing support programs. Students will learn marketing decision-making models and how to apply them.

**Course: Integration and Teams** (4 credits)

*Course#:* Bus654

Description: Provides students with the concepts, frameworks, tools and skills necessary for thinking and working in an integrative fashion across functional areas of a business in a team based environment.

**Course: Cross Cultural Communication and Teamwork** (4 credits)

*Course#:* BUS664

Description: Provide managers a sound basis for developing such competencies. Specifically, we will develop an understanding of key cultural differences, and how these differences influence the management of individuals, groups, and organizations.

**Course: Corporate Social Responsibility and Ethics** (4 credits)

*Course#:* BUS674

Description: This course examines the various expectations for socially responsible business conduct. Such expectations include sustainability, stability, and the ethical and legal expectations of different corporate constituencies. The course considers the role of individual managers and offers them specific frameworks and techniques for integrating social responsibilities and more traditional business concerns into business strategies which provide sustainable competitive advantages.

**Course: Global Supply Chain Management (Globalization Selective)** (4 credits)

*Course#:* BUS684

Description: Offers a practical blueprint for understanding, building, implementing, and sustaining supply chains in today's rapidly changing global supply chain environment. It will provide the student with a survey of the fast-moving Supply Chain Management discipline and practice, including the evolution of supply chain strategies,

**Course: Thesis Research Project** (0 credits 120-160 pages)

**Course #:BUS700**

Master Thesis: This final course culminates the entire course of studies and research required by this program. This is a very involved endeavor and will require an undivided attention.

Student allowed choosing their own research topic and getting it approved by the Thesis Review Board. Upon the approval of the research topic, a proposal containing the first three chapters, table of content and partial bibliography must be submitted to The Thesis Review Board. A fee of

one hundred (\$500.00) dollars must be submitted with the proposal. Proposal will not be reviewed without this fee.

The Review Board will review the research proposal. The board will either approve it, approve it with recommendations, or denied it. If the thesis is denied, a separate fee will be required for revisions. Students are solely responsible to present the research project as required the first time to avoid any denial proposal and extra fee.

Upon the final review and grading of the final research project, the student will submit two bound copies to the school. One will be graded, endorse, and return to the student and one copy will remain the property of the school.

Note: For student entering the doctoral program, the thesis may be waved in lieu of two additional courses.

Cornerstone is not a Title 4, therefore, no government loan is available. However, very low cost per credit and a very flexible payment plan is also available to those who qualified.

### **Program Cost**

A Doctorate in Christian Business at CCU:

Non-Title 4 Funding (Private Accreditation) Total credits: 48 (CMBA) Respected degree  
Program cost: \$248.00, per credit hour

Minimum Initial payment of \$900.00 is required and a Monthly payment (flexible to plan upon approval)

Books are extra

Dissertation Review fee \$500.00

Duration of the program: 18-24 months

No residency and completely online

No debt after the completion of your degree due to low monthly payment plan

No insurance required, which save you on cost No hidden cost unlike most other schools and no tuition increase every year